



Maritime Academy Charter School

2275 Bridge Street ☞ Building 107 ☞ Philadelphia, PA 19137
Phone: 215-535-4555 ☞ Fax: 215-535-4398

April 19, 2017

Dear Parent/Guardian,

It's time for **Hoops & Jump Rope for Heart**, American Heart Association programs that teach students in 38,000 schools nationwide valuable lessons that will last a lifetime, such as:

1. YOUR CHILD learns about the importance of taking care of their heart, and how it works. Did you know that heart disease is the leading cause of death in America? We can change that – 80 percent of risk factors for heart disease are preventable. Each member of the Zoo Crew teaches healthy habits for life!
2. YOUR CHILD learns the importance of helping others through this service learning project. Did you know that a lion's roar can be heard from five miles away? Your child has the ability to make a difference and share their ROAR for heart health loud and clear! We're challenging them to take their own heart challenge through our Zoo Crew E-Card, and asking them to share that message with others. When they take the challenge and send it to 10 people, they will earn Rory's Zoo Crew Badge.
3. YOUR CHILD feels good for making a difference in people's lives! Funds raised support the American Heart Association's research and education initiatives that save lives in our community. Additionally, the school earns money for physical education equipment so that we can keep our kids MOVING!

We've made it easy for your child to ask donations in person, or by sending messages online or through our free mobile app!

- In Person – practice sharing your hearth-health message using the script on your collection envelope.
- Mobile App or Online – download the free mobile app by searching Jump/Hoops in the app store or log onto heart.org/jump or heart.org/hoops.

As they share the message of heart-health and raise money, students will earn members of our Zoo Crew!

We look forward to celebrating at the event! Thank you for your support!

EVENT DATE: THURSDAY, MAY 11, 2017 (BLDG. 41)
ENVELOPE DUE DATE: FRIDAY, MAY 12, 2017

